

BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



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AFTER



optiSmile



“I always really wanted **straight teeth**, but I just didn’t want the braces. Then I found **OptiSmile.**”

~Elena Pappas



“After a year of **monthly visits** I can honestly say I never had a single bad experience. Always met with **friendly smiles** from the ladies at the front counter. Overall a **great experience** with the whole team thanks for **brightening my smile ;)**”

~ Glen Scott





“I was **overly impressed** with the professional service and the lack of surprises during and after my treatment. Everything played out exactly as explained and my teeth are the kind of straight I’ve always wanted. Dr Smeyatsky made me feel informed and relaxed during my visits. A big thank you to **OptiSmile** for being professional and friendly during my **Invasilign** treatment.”

~ *Megan Theys*





After looking at the **before and after**, I was like
"**Wow!** Whitening my teeth is probably one
of the **best decisions** I have ever made."

I can honestly say I am **more confident**,
even in my walk. I speak up. I smile more!

Days are so much **more fun**
when you **smile more!**

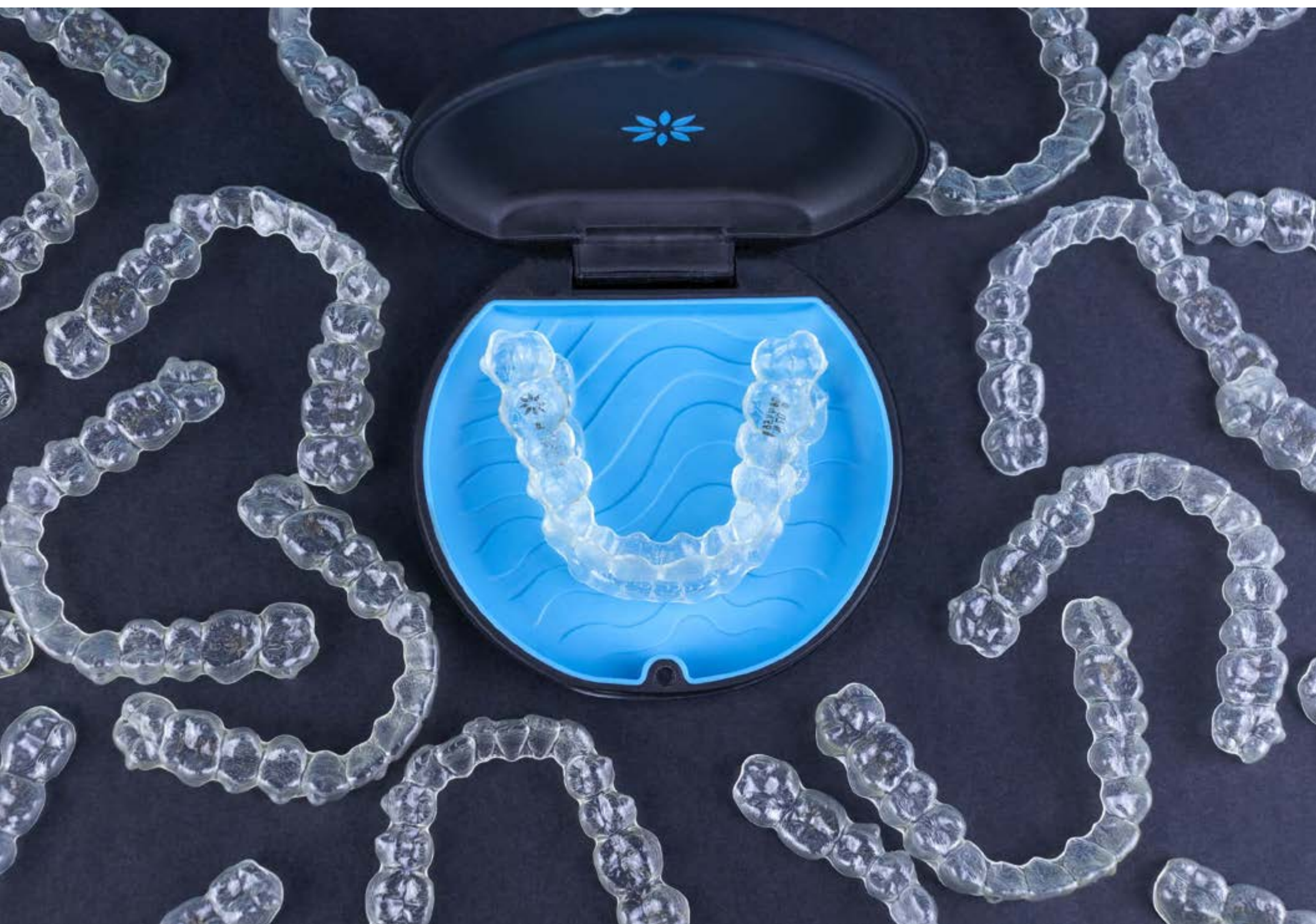
~ *Annika Slabbert*



INVISALIGN IS NOT AS EFFECTIVE AS BRACES

FALSE

Modern advancements in the orthodontic and dental industries have been monumental. While braces are still an option for some, when compared to Invisalign, they actually have a larger margin for guesswork. Because of the Invisalign 3D planning tool, experts are able to perfect smiles and alignment before beginning treatment.



INVISALIGN COSTS TOO MUCH

FALSE

Invisalign is a life-long investment.

When you choose a top Invisalign provider for your Invisalign treatment, the cost of your treatment could be more affordable as the practice provides Invisalign regularly, and may offer more flexible payment arrangements. The cost of Invisalign varies depending on the individual factors, the complexity of the treatment, and the treatment time.

However, we would stress that cost should not be the only determining factor when you are choosing a provider. You will need to look at the reputation, reliability and past cases of the dental practice providing the treatment.



YOU WILL GET THE SAME RESULTS REGARDLESS OF WHICH DENTIST YOU GO TO

FALSE

You may have seen a dentist for an Invisalign consultation and been told you are not a suitable candidate. It's key to remember that Invisalign is a service, not a product – inherent skill and craft comes with providing and fitting Invisalign to each patient.

Some dentists prefer other treatment methods as they may feel treatment with Invisalign will not be successful in their hands.

TIP:

Ask your provider how many Invisalign procedures they have completed. To be proficient and gain “familiarity” with the nuances and subtlety of Invisalign, the provider must have completed a certain number of cases. Ask if the provider has received recognition from Invisalign. Award-winning Diamond Elite providers and above are providers who have completed a large number of cases using Invisalign.

This can be used as an indication of the provider has enough experience to advise you on your Invisalign treatment.





We're proud to have the services of Dr Harris Smeyatsky who practices in the UK and at OptiSmile! He has been a certified Invisalign dentist for about 20 years and is currently the only Invisalign Certified PLATINUM ELITE LEVEL professionals in Cape Town South Africa. In Johannesburg there is only another highly qualified provider.





Founder and principle dentist at OptiSmile. I returned to South Africa after 32 years abroad in London, San Diego and Perth to build this state-of-the-art dentistry facility spread out over 500 square meters. We are the only multi-speciality practice of this kind in Cape Town. University of Witwatersrand, California board exam, many courses in cosmetic and restorative dentistry, developed Breath So Fresh halitosis products in 1996, patented tongue scraper, breath freshening gel with Zyclor (his own trademark name for the Zinc Chloride) sold all over Canada and the USA

